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## Advocis Code of Professional Conduct

As a condition of membership in Advocis, all members agree to abide by the **Advocis/CLU Institute Code of Professional Conduct (CPC)**.\*

1. **An Advocis Member shall** act with integrity.
  2. **An Advocis Member shall** act competently.
  3. **An Advocis Member shall** act diligently.
  4. **An Advocis Member shall** not disclose any confidential information without expressed consent.
  5. **An Advocis Member shall** act in a client's best interests.
  6. **An Advocis Member shall** disclose any conflict of interest in providing products and services.
  7. **An Advocis Member shall** act in a manner that reflects positively upon all other Advocis Members.
  8. **An Advocis Member shall** respect and protect the privacy of others.
  9. **An Advocis Member shall** act in accordance with the spirit and the letter of the law.
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